



## High Level Conference on the need for a new postal services directive

1. What postal market?
2. Designated Operators\* triple impact
3. In need of a holistic and balanced approach
4. Conclusions

**PostEurop**<sup>•</sup>

# 1. What postal market?



## 2. Designated Operators'\* triple impact

### ECONOMIC

Postal operators play an **essential role** in the single market by promoting economic growth, social cohesion and inclusion as well as enhancing rural areas development, keeping all territories connected.



Connecting

**800 million**

people and businesses daily.



**>60 billion**

items handled per years.



**258 million**

delivery points.



**55 postal operators**

**= 1%**

of their national **GDPs**.

represented by PostEurop.



### SOCIAL<sup>2</sup>

The postal sector is a **people-led and labour-intensive industry**, with around **2 million workers** across all **55 operators** members of PostEurop.



**1,1 million**

workers in **25 European operators**.



Employment has remained relatively **stable** between 2018-2020.



**>60%** of workforce dedicated to **Delivery**.



**~50%** of employees are **women**.



The **average age** of employees is **45 years**.

And **40%** are **over 50 years old**.



### ENVIRONMENTAL



Fleet decarbonisation

**58,000**  
vehicles powered  
with alternative fuels.



of which  
**30,000**  
electric vehicles.

**170,000**  
postal employees  
delivering on foot.

**100,000**  
delivering by bike or e-bike



Energy efficiency

**77%**  
of energy used by postal  
operators comes from  
renewable sources.

**60%**  
of postal operators produce  
renewable energy for self-  
consumption  
(i.e. solar panels in buildings).



Circular economy Zero-waste strategies



These principles apply to

- Packaging
- Paper
- Plastics
- Vehicles
- Batteries
- Electrical equipment



Sustainable products

Increased number of parcel lockers:  
**30%** between 2018-2020.



The use of technology to optimise route planning and pooling rate of vehicles allows to reduce the number of kilometers travelled.

## 2. Designated Operators\* triple impact

In the hypothetical case of the **complete absence of postal infrastructure** from designated operators, for **EU countries** there would be a median reduction of

**9,3%**

HANDLE WITH CARE

in a country's annual **GDP**.

This figure dramatically eclipses the traditionally cited **direct contributions** of postal services to **GDP**, which range from **0.5% to 1.0%.\***

### 3. In need of a HOLISTIC and BALANCED approach



## 4. Conclusions

Within an extremely **challenging** and **diverse** context for the postal sector and an increasing **regulatory pressure**...

- ✓ **USO** *would remain essential*
- ✓ The **sustainability** of the USO needs to be guaranteed
- ✓ **Flexibility** *would be crucial*

...postal operators aims at assuring a **triple positive impact**...

- ✓ **Economic**
- ✓ **Social**
- ✓ **Environmental**

...but

- ✓ Reaching **vulnerable & rural areas** *is economically challenging*
- ✓ Assuring **fair employment** *conditions implies higher costs*
- ✓ Becoming **Net Zero and Climate Positive** *require investment and infrastructure*

**One size does not fit all...so subsidiarity will be crucial**